#### Fair Trade Teaneck



#### What is Fair Trade?

Builds just and long-term
partnerships between local
consumers and producers of
Fair Trade products in
developing regions of the world
towards reducing poverty and
exploitation



#### Fair Trade Teaneck

Fair Trade Teaneck is an active campaign of dedicated residents that:

- Supports shops and service
   organizations in providing certified Fair
   Trade products
- 2. Encourages consumers to make an immediate difference by choosing Fair Trade.

#### Think Globally **Act Locally**

More than 20 Teaneck Fair Trade



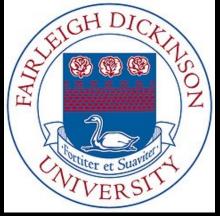












#### The Present Human Rights Crisis

- "Free" trade works among industrialized countries on level playing fields but not for developing countries. It...
- Gives too much power to multinational corporations and rich countries
- Minimizes opportunities for vulnerable producers and often degrades the environment
- 3. Focuses on short-term profits, evades the full costs of commerce, and overlooks the plight of marginalized people.

#### The Fair Trade



Kids use water pump provided by Fair Trade, Ghana.

Photo credit: J. DeCarlo

W eavers gain healthy and safe workshop conditions through Fair Trade in Cambodia.

Photo credit: Jeff Goldman

Empowers communities

Marketaccess

Community development

Increases independence



#### Fair Trade Certified



The beginning of the supply chain.











# Benefiting Farmers & Workers



Support Safe & Empowering Working Conditions

**Ensure the Rights of Children** 

**Cultivate Environmental Stewardship** 



Girl from a Nicaraguan Coffee Coop. Photo credit: Global Exchange

**Respect Cultural Identity** 

#### Economic Self-Sufficiency Economic Justice



Sugar cane farmer cuts sample to taste.

Photo credit: Fair Trade
USA

Farmers & Workers benefit from:

- Fair Prices
- Healthy & Safe Labor Conditions
- Direct Trade
- Democratic & Transparent Organizations
- Community Development
- Environmental Sustainability

#### Fair Trade By the Numbers

Elvia Almachi works with
Fair Trade flowers at
Agrogana Farm,
Ecuador.
Photo credit: Fair Trade
USA



1.4 million farmers and workers in 2010 benefitted directly from Fair Trade in over 70 producer countries.

Since 1998, sales of certified Fair Trade goods in just the U.S. have generated an estimated additional \$240 million for producers.

Global Fair Trade retail sales exceed \$6 Billion per year.

Fair Trade sales in 2010 grew 27% globally, 5% in the U.S. & 6% in Canada.



Advocates visit cacao farmer,
Nagua,
Dominican
Republic.
Photo credit:

#### Fair Trade on the Ground



Marie Malan, vineyard farm manager.

Photo credit: Fair Trade
USA

Marginalized workers gained dignity in Fair Trade winery in South Africa.

Earned stable income, electricity and sanitary systems

Mandated that workers own shares in the company

Supported an elementary school and computer center

### Think Globally The Choice Is Yours









#### Act Locally

New Jersey is home for s Fair Trade Towns — More than any other US state

Teaneck Montcle
Highland Park Princeton
Red Bank Galloway



#### Fair Trade Teaneck

- 21<sup>st</sup> Recognized Fair Trade
   Town in the United States
- 25 businesses and organizations... and counting
- Grass roots campaign encouraging the selecting and provision of certified Fair Trade



### Working to Inspire Commitment

Fair trade is now an integral part of Teaneck's marketplace of ideas.
Recent events include:

- •Teaneck International Film Festival Fair Trade films and panel discussions
- •Teaneck Library month Hong exhibition
- •Fair Trade Sabbath
- •Teaneck Chamber of Commerce Annual Dinner honoring Fair Trade Teaneck





•Pouto 1 Fair Trade Signs

### Fair Trade Teaneck Providers\* Support Them

Bauer Printing Co.

Blast Art Gallery and Coffee Bar

Congregation Beth Sholom

Credit Cards, NJ

Dunkin Donuts-Cedar Lane

Dunkin Donuts-Teaneck Rd.

**Encke Flowers and Gifts** 

**Ethical Culture Society** 

Fairleigh Dickinson University

Grace Lutheran Church

Holy Name Medical Center

Military Families Speak Out

The Natural Spot

Presbyterian Church of Teaneck

Puffin Foundation

St. Anastasia's RC Church

St. Paul's Lutheran Church

Stop and Shop

Teaneck Chamber of Commerce

**Teaneck General Store** 

Tiger Lily Flowers

Yo Boys Frozen Yogurt

Will Your Business / Organization Be Next?

\*As of 08/15/12

#### Join Our Campaign

- Shop Fair Trade and support Fair Trade service organizations
- Ask your local shops and service organizations to carry Fair Trade certified products. (It takes just eight consumers to persuade retailers and service organizations to offer a product.)
- Sign Fair Trade Teaneck's online petition at www.FairTradeTeaneck.org
- Spread the word by telling your friends, visiting the FTT website, and "liking" the Facebook Fair Trade Teaneck page
- Host a Teaneck Fair Trade Sabbath at your local congregation on the date of your choosing each October (Fair Trade Month)

#### We Welcome You to Our Dedicated "Working" Steering Committee

Larry Bauer Jacqueline Kates

Tim Blunk Dennis Klein (Chair)

Miriam Confer Bruce Prince

Sharla Delawter Rev. Clemens Reinke

Rev. Valerie Bailey Fischer Paulo Ribeiro

Tovah Gidseg Paula Rogovin

Jennifer Glass James Savas

Marj Goldstein Jason Scorza

Adira Hilbig Zulema Suarez

**Rev. Gloria Tate** 

## Here Is What You Can Do Right Now

- Contact info@ FairTradeTeaneck to express your interest in attending committee meetings
- Sign the Fair Trade petition at www.FairTradeTeaneck.org
- Demand Fair Trade products at your organization and at stores where you shop
- Donate at info@ FairTradeTeaneck. Donations support paid advertising and printing costs
- Learn more about the Fair Trade movement at www.FairTradeUSA.org

### The gratification of making a Fair Trade difference

Fair Trade Teaneck

Info@ FairTradeTeaneck.
org

www.FairTradeTeaneck,org and can stand on

Find us on Facebook at Fair Trade Teaneck

Join the conversation at www.tinyurl.com/FTTconversation

"Fair Trade means that farm ers and producers around the world can have a better life, a better vision of them selves,

their own two feet." —
Gisele Fleurant, Director,
Committee for Haitian
Artisans