

Fair Trade Teaneck



What is Fair Trade?

Builds just and long-term partnerships between local consumers and producers of Fair Trade products in developing regions of the world towards reducing poverty and exploitation



Women artisans, Rwanda.

Photo credit: SERRV

Fair Trade Teaneck

Fair Trade Teaneck is an active campaign of dedicated residents that:

1. Supports shops and service organizations in providing certified Fair Trade products
2. Encourages consumers to make an immediate difference by choosing Fair Trade.

Think Globally Act Locally

More than 20 Teaneck Fair Trade
providers ...



The Present Human Rights Crisis

“Free” trade works among industrialized countries on level playing fields but not for developing countries. It...

1. Gives too much power to multinational corporations and rich countries
2. Minimizes opportunities for vulnerable producers and often degrades the environment
3. Focuses on short-term profits, evades the full costs of commerce, and overlooks the plight of marginalized people.

The Fair Trade Response



Kids use water pump provided by Fair Trade, Ghana.

Photo credit: J. DeCarlo

Weavers gain healthy and safe workshop conditions through Fair Trade in Cambodia.

Photo credit: Jeff Goldman

Empowers communities

Market access

Community development

Increases independence



Fair Trade Certified



The beginning of the supply chain.



Benefiting Farmers & Workers



**Support Safe & Empowering Working
Conditions**

Ensure the Rights of Children

Cultivate Environmental Stewardship

Respect Cultural Identity



Girl from a Nicaraguan
Coffee Coop.

Photo credit: Global
Exchange

Economic Self-Sufficiency

Economic Justice



Sugar cane farmer cuts sample to taste.

Photo credit: Fair Trade USA

Farmers & Workers benefit from :

- Fair Prices
- Healthy & Safe Labor Conditions
- Direct Trade
- Democratic & Transparent Organizations
- Community Development
- Environmental Sustainability

Fair Trade By the Numbers

Elvia Almachi works with Fair Trade flowers at Agrogana Farm, Ecuador.
Photo credit: Fair Trade USA



1.4 million farmers and workers in 2010 benefitted directly from Fair Trade in over **70 producer countries**.

Since 1998, sales of certified Fair Trade goods in just the U.S. have generated an estimated additional **\$240 million for producers**.

Global Fair Trade retail sales exceed **\$6 Billion per year.**

Fair Trade sales in 2010 **grew 27%** globally, 5% in the U.S.
& 6% in Canada.



Advocates visit
cacao farmer,
Nagua,
Dominican
Republic.
Photo credit:

Fair Trade on the Ground



Marie Malan, vineyard
farm manager.

Photo credit: Fair Trade
USA

**Marginalized workers gained
dignity in Fair Trade winery in South Africa.**

**Earned stable
income, electricity
and sanitary
systems**

**Mandated that
workers own
shares in the
company**

**Supported an
elementary school
and computer
center**

Think Globally The Choice Is Yours



Act Locally

New Jersey is home for some of the most
Fair Trade Towns – More
than any other US state

Teaneck

Montclair

Highland Park *Princeton*

Red Bank *Galloway*



Fair Trade Teaneck

- 21st Recognized Fair Trade Town in the United States
 - 25 businesses and organizations... and counting
 - Grass roots campaign encouraging the selecting and provision of certified Fair Trade
-



Working to Inspire Commitment

Fair trade is now an integral part of Teaneck's marketplace of ideas. Recent events include:

- Teaneck International Film Festival
Fair Trade films and panel discussions
- Teaneck Library month-long exhibition
- Fair Trade Sabbath
- Teaneck Chamber of Commerce Annual Dinner honoring Fair Trade Teaneck
- Route 4 Fair Trade Signs



Fair Trade Teaneck Providers*

Support Them

Bauer Printing Co.

Blast Art Gallery and Coffee Bar

Congregation Beth Sholom

Credit Cards, NJ

Dunkin Donuts-Cedar Lane

Dunkin Donuts-Teaneck Rd.

Encke Flowers and Gifts

Ethical Culture Society

Fairleigh Dickinson University

Grace Lutheran Church

Holy Name Medical Center

Military Families Speak Out

The Natural Spot

Presbyterian Church of Teaneck

Puffin Foundation

St. Anastasia's RC Church

St. Paul's Lutheran Church

Stop and Shop

Teaneck Chamber of Commerce

Teaneck General Store

Tiger Lily Flowers

Yo Boys Frozen Yogurt

Will Your Business / Organization Be Next?

*As of 08/15/12

Join Our Campaign

- Shop Fair Trade and support Fair Trade service organizations
- Ask your local shops and service organizations to carry Fair Trade certified products. (It takes just eight consumers to persuade retailers and service organizations to offer a product.)
- Sign Fair Trade Teaneck's online petition at www.FairTradeTeaneck.org
- Spread the word by telling your friends, visiting the FTT website, and "liking" the Facebook Fair Trade Teaneck page
- Host a Teaneck Fair Trade Sabbath at your local congregation on the date of your choosing each October (Fair Trade Month)

We Welcome You to Our Dedicated “Working” Steering Committee

Larry Bauer

Tim Blunk

Miriam Confer

Sharla Delawter

Rev. Valerie Bailey Fischer

Tovah Gidseg

Jennifer Glass

Marj Goldstein

Adira Hilbig

Jacqueline Kates

Dennis Klein (Chair)

Bruce Prince

Rev. Clemens Reinke

Paulo Ribeiro

Paula Rogovin

James Savas

Jason Scorza

Zulema Suarez

Rev. Gloria Tate

Here Is What You Can Do Right Now

Contact info@FairTradeTeaneck to express your
interest in attending committee meetings

Sign the Fair Trade petition at
www.FairTradeTeaneck.org

Demand Fair Trade products at your organization
and at stores where you shop

Donate at info@FairTradeTeaneck. Donations
support paid advertising and printing costs

Learn more about the Fair Trade movement at
www.FairTradeUSA.org

The gratification of making a Fair Trade difference

Fair Trade Teaneck

Info@FairTradeTeaneck.org

www.FairTradeTeaneck.org

Find us on Facebook at Fair Trade Teaneck

Join the conversation at www.tinyurl.com/FTTconversation

“Fair Trade means that farmers and producers around the world can have a better life, a better vision of themselves, and can stand on their own two feet.” – Gisele Fleurant, Director, Committee for Haitian Artisans